

Potential outcome indicators for SCforH approaches

| Area of SCforH approach | Potential outcome indicators | Method of outcome measurement |
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| 1. Implementation into policies and strategies | <ul style="list-style-type: none"> a) Creation of political and strategic documents b) Measures to put the political/strategic aims into practise on regional and local level c) Creation of particular working structures/functions d) Arrangement of SCforH/HESA initiatives e) Increased memberships in clubs | <ul style="list-style-type: none"> a) Number and self-assessment of outlined documents (SWOT analyse) b/c/d) Questionnaires or interviews with the regional/local entities about their actions. e) Membership statistics |
| 2. Cooperation & partnerships | <ul style="list-style-type: none"> a) Number, kind and intensity of partnerships b) Financial and material support | a/b) Evaluation reports (including assessment of benefits and weak points) |
| 3. Growing of competencies for instructors & managers | <ul style="list-style-type: none"> a) Inclusion of competencies to provide SCforH initiatives into education curricula b) Number and kind of occasions for further or basis education for SCforH instructors or managers c) Number of participants in the education measures | <ul style="list-style-type: none"> a) Internal request to the education department b/c) Recording by the education department |
| 4. Providing of SCforH initiatives | <ul style="list-style-type: none"> a) Types and numbers of SCforH initiatives promoted by the association b) Number of clubs/groups, practising SCforH initiatives c) Satisfaction of participants | <ul style="list-style-type: none"> a) Internal request to the department, in charge of activity-development b) Questionnaires or interviews with the regional/local entities about their actions. c) Questionnaires for end-users |
| 5. Evaluation & reviewing of initiatives | <ul style="list-style-type: none"> a) Determination of the documentation-, evaluation- and reviewing- process | <ul style="list-style-type: none"> a) Formalised documentation structure and use of evaluation forms <p><i>For all evaluation requests from the regional or local level it's recommended to use a common form in kind of a questionnaire, which can be passed in regular intervals</i></p> |
| 6. Communication & promotion | <ul style="list-style-type: none"> a) Number and kind of PR measures b) Use of social media c) Feed-back from internal and external audiences | a/b/c) Systematic recording and analysis of PR measures |