

## **SCforH Ambassadors**

### **Dr. Susanna Geidne**

Susanna Geidne is a PhD in Public Health Science and a Senior lecturer in Sport Science at Örebro University. Her research focus is on practice-based health promotion research. This includes research on health promoting sports clubs, alcohol and drug prevention and leisure-time activities for young people. Research studies have often been conducted in cooperation with public health practitioners within for example NGOs, such as sports clubs and sports federations, but also with schools and municipalities.

**She is willing to give more information on the whole SCforH-approach.** Consultation in Swedish and English.

Contact: [Susanna.Geidne@oru.se](mailto:Susanna.Geidne@oru.se)



### **Prof. Dr.: Herbert Hartmann**

Professor (retired) for sport science. Main subjects of teaching and research: sport and education; historical and topical perspectives of sport development; quality management in organized sport; sport for senior citizens; health enhancing sport.

Active in different European Networks and projects with focus on health enhancing physical activity promotion and promotion of physical activities for elderly.

**He is willing to support strategic planning and implementation of health enhancing sport activities in sport associations, which had been elaborated in work-package 3 of the SCforH project.** Consultation in English and German.

Contact: [hartmann-bensheim@t-online.de](mailto:hartmann-bensheim@t-online.de)



### **Dr. Sami Kokko**

Dr. Sami Kokko has been involved in SCforH since the beginning of its development. Sami was a work package leader in the most recent EU funded SCforH project for strengthening the evidence base for SCforH programs WP.

Sami is working as a senior researcher at the University of Jyväskylä, Finland, where he is a principle investigator of national Health Promoting Sports Club (HPSC) study and national school-aged physical activity behavior (SPA) study. HPSC is focusing on how sports clubs and coaches health promotion activity is associated with sports club participants physical activity, health behaviors and health. Results can be applied to develop the daily activities of youth sports clubs. SPA study gathers trend information on various variables related to



physical activity of Finnish children and adolescents. The results offer valuable information where the actions to enhance PA should be directed.

**He is willing to give more information on the whole SCforH approach, research on related topics for example on physical activity and health promotion in a sports club setting and linking health and sports.**

Consultation in Finnish and English.

Contact: [sami.p.kokko@jyu.fi](mailto:sami.p.kokko@jyu.fi)

## **Dr. Aoife Lane**

Dr. Aoife Lane is Head of Department of Sport and Health Science in Athlone Institute of Technology. Aoife lectures and undertakes research in the area of physical activity and wellbeing, with a particular interest in using sport as a setting for health promotion for players, clubs, and communities. Aoife is currently leading an evaluation of the GAA Healthy Club Project, which is working to include health on the agenda of GAA clubs that exists across Ireland.

**She is willing to give more information on club based activity**

Consultation in English

Contact: [alane@ait.ie](mailto:alane@ait.ie)



## **Dr. Matleena Livson**

Dr. Matleena Livson works as senior advisor for physically active lifestyle at Finnish Olympic Committee. She has her background in organisational development as well as in HEPA (Health Enhancing Physical Activity) promotion. She is the coordinator of the national Exerciser's Path network, co-chair of HEPA Europe working group Workplace HEPA promotion, and a member of the national steering group for HEPA appointed by the Ministry of Education and Culture and the Ministry of Social Affairs and Health.

Consultation in Finnish and English

Contact: [matleena.livson@olympiakomitea.fi](mailto:matleena.livson@olympiakomitea.fi)



## Jorma Savola

Sports Counsellor.

Expertise in sports mgt and strategic planning.

Long experience as the CEO and voluntary leader in sports nationally and internationally

Management consultant of sports associations for 10 years

Senior Adviser in the Finnish NOC

Published 11 books from the field sports (infrastructure, sports club development, sport and municipalities/cities and sport mgt.).

Education: MSc. in PE in University of Illinois at U.-C., Bachelor of Science in Humanities and B.Sc. in P.E. in University of Jyväskylä



**Jorma Savola's capability to introduce and consultate the SCforH approach to different parties:**

**A) An overall description of SCforH entity with included material from year 2008 to 2017**

**B) SCforH strategy and programme in the national context including**

- practice (federations, associations and sports clubs)
- science (researchers and teams, universities, institutes in the field)
- policy (politicians, administrators)

**C) SCforH training course for sports club/association leaders and coaches with a tailor-made programme**

**B) Establishment of the SCforH health profile as the sports specific feature of your sport**

Consultation in Finnish and English

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## Assoc. Prof. Aurélie Van Hoyer

Aurélie Van Hoyer is an Associate Professor at Lorraine University in the sport department, responsible of a master named "Project in sport, health and territories".

Her research interests are focused on supporting coaches and PE teacher in their role, especially regarding their health promotion activities and motivational climate.

**She is willing to give more information on theoretical background and research protocol, or methodological support for sport clubs.** Consultation in English and French.

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